



memories
events management

| the journey



Introduction

Being born into the midst of the golden sands of the Gulf, we can whole-heartedly believe that this is the land of unlimited potential and zero boundaries to grow and emerge into something truly special. Memories has become an award-winning regional leader in events design, planning, and management, showcasing unrivalled passion, creativity, vision, and determination to bring out only the most spectacular and ground-breaking event experiences to the spotlight. Bringing pure artistic imagination and the unexpected to life, we make the impossible possible with no compromises. Expanding around the world in the Gulf, Europe, Middle East, and United States, we always ambitiously strive to exceed all expectations and set a new benchmark for international standards. We believe that many aspects in life may fade away, but memories will always remain. That is why we personally ensure the most breathtaking and unforgettable events and experiences that everlastingly stimulates your heart, body, and soul.

We breathe in creativity and breathe out ideas.

We are Memories.



About us



We are an award-winning creative event agency based in Dubai, Riyadh and Beirut. Memories specializes in creating experiential and unique events through bespoke design and meticulous details.

We focus on providing world-class and highly effective regional and international event services with the creation of extraordinary experiences laying in the core of our commitment. Our excellence derives from being the first of our kind in the region to accommodate a wide spectrum of dazzling events, from story-telling and detail-oriented luxury to boldly corporate and governmental.

Memories is powered by a passion-driven and dedicated team of event specialists, architects, designers and strategists who are fully determined to turn every cherished story into carefully crafted details that are both mesmerizing and unforgettable.

How we work

At Memories, we specialize in conceptualizing, designing, creating, and bringing unique, masterful ideas to life that paves the way for a stunning and unforgettable event experience.

Conceptualization:

We begin our creativity-inspired journey by setting out main focus on carefully and extensively research all areas that cover design, architecture, and involved cultural links. Placing all side by side for thorough analysis, we then turn towards the drawing board to densely brainstorm and formulate a wide array of creative ideas and concepts that can follow through. All fundamental details are taken into consideration to highlight all and any gaps for revisions and enhancements. Our design process involves selectively partnering with promising individuals, brands, entities, who go hand in hand in matching our level of determination to showcase exceptional results and unquestionably high standards. Furthermore, we undergo an essential brief with a creative lead that consists of top-tier architects, designers, artists, and strategists to collectively contribute to further conceptualizing new environments and experiences that are all then careful selectively refined by our team.

Execution:

Great ideas without any proper execution will simply just remain as great ideas. However, this second phase of execution is where things really start to get interesting; finally bringing our developed and well-thought concepts and ideas to life. We take full advantage of strategic planning and development to effectively map out and then administer how all the produced bespoke design elements, construction, technical installations, and overall supervision will fit and be applied altogether. By setting our sharp focus on story-telling, culture, design, and all other essential details involved, we then use our exclusive, artistic way of effectively implementing the overall concept to then produce the most sophisticated organization of the eye-catching event from the very start to finish.



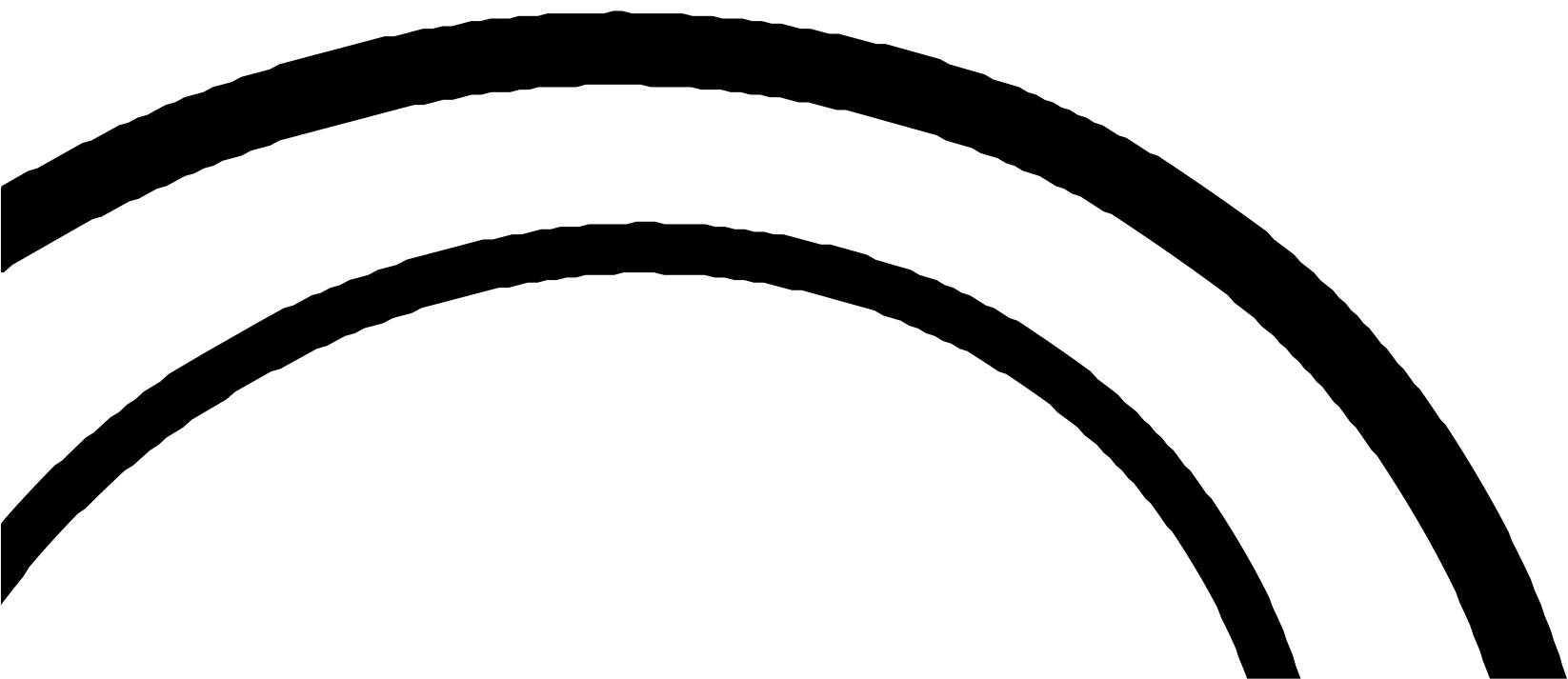


What we do

We specialize in conceptualizing, designing, creating, and bringing unique, masterful ideas to life. By setting a sharp focus on story-telling and all the essential details involved, we use an artistic way of implementing the concept to then produce the most sophisticated organization of the event from start to finish.

Services

We use our versatile and well-founded expertise and knowledge to handle all your event management needs with ease, from creating to organizing, whether be it simple activations to large-scale corporate events. Through our eyes, event management begins with a clear understanding of our clients' goals and expectations and ends it with an exceptionally well-executed, memorable event. We coordinate and take on events of all sizes.



Our culture



Trust & Integrity

We are a company built on trust, professionalism, and reliability at its core, with a dynamic and positive environment that promotes truthfulness, fairness, and transparency to the highest degree.

Team-work

We believe in a unified, collective team effort as a whole to be the ultimate key in yielding the most efficient and results for all our clients; our dedicated and passion-driven teams in Dubai, KSA, and Lebanon are the true driving force when it comes to cooperatively achieving the unimaginable together.

Innovation

We invest extensively in time and resources to always stay ahead of the game in delivering revolutionary strategies and techniques, as well as utilizing innovative technologies to consistently produce out-of-this-world experiences for every unique event.

Quality

We use our long-standing and well-grounded knowledge and expertise to continually strive for excellence in everything we do and through setting high standards, ensuring utmost determination to delivering perfection in all areas of our work, down to the very last detail.

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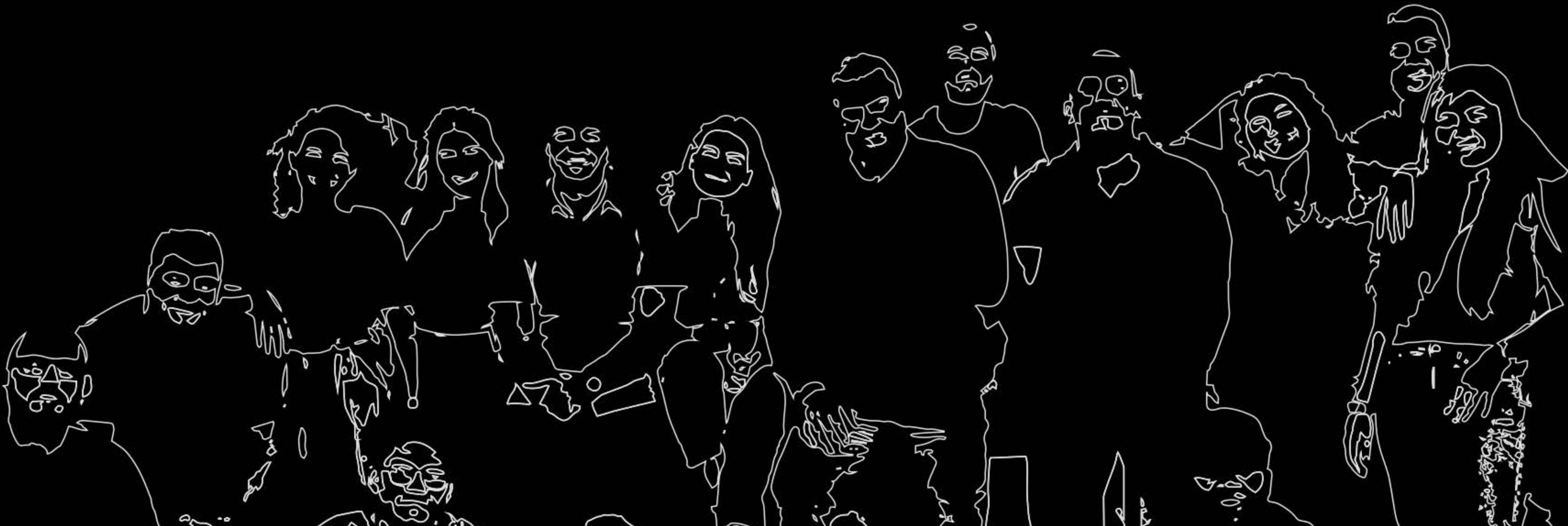
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Our team

Our ultra-creative and passion-driven multinational team works closely together to efficiently and effectively transform conceptual ideas into immersive, full-blown experiences for mesmerizing and unforgettable events to seize the ultimate spotlight.





Wael Jaber
Founder and CEO



Mohammad Shallouf
General Manager



Reine Khoury
Regional Creative Director



Iyad Btaddini
Regional Account Director



Aylin Rana Can
Head Of Client Servicing



Mazen Ghraizi
Finance Director



Tarek Gerges
Art Director



Waleed Katoor
Business Development Director | KSA



Lara Hmaidani
Head of Client Servicing | KSA



Maria Chemaly
Creative Director | LEBN

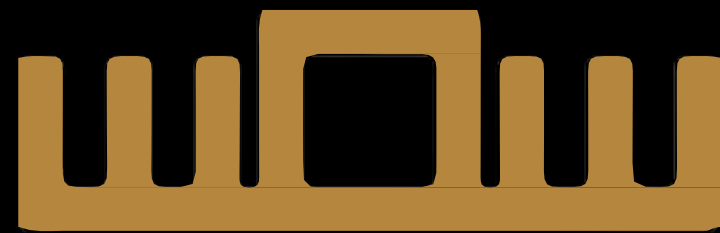


Awards

19

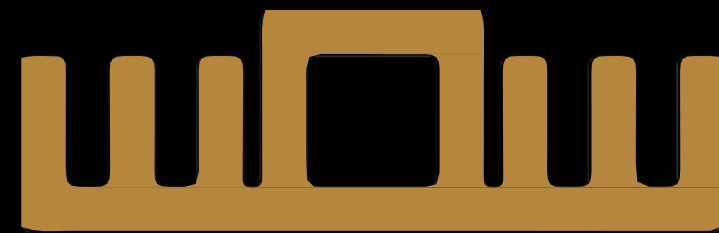
Guinness World Records





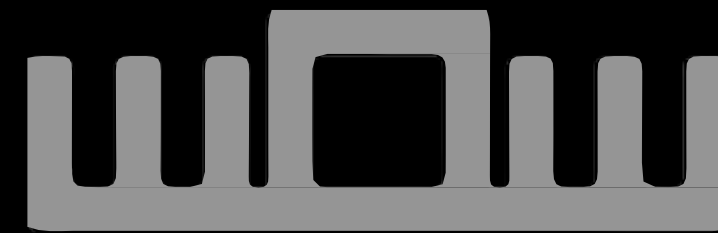
WOW AWARDS 2020

CSR Campaign of the Year by a Brand /
Government Largest Recyclable
Material Mosaic



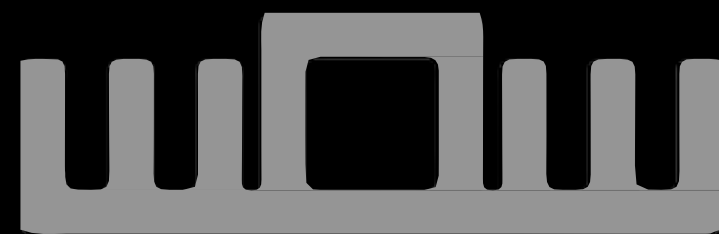
WOW AWARDS 2020

Corporate Incentive Event of the Year
(Standalone) Innovation Week UAE



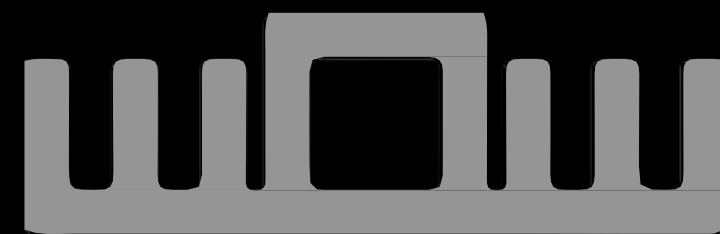
WOW AWARDS 2020

Production Management



WOW AWARDS 2020

Achievement in SFX / Pyrotechnic



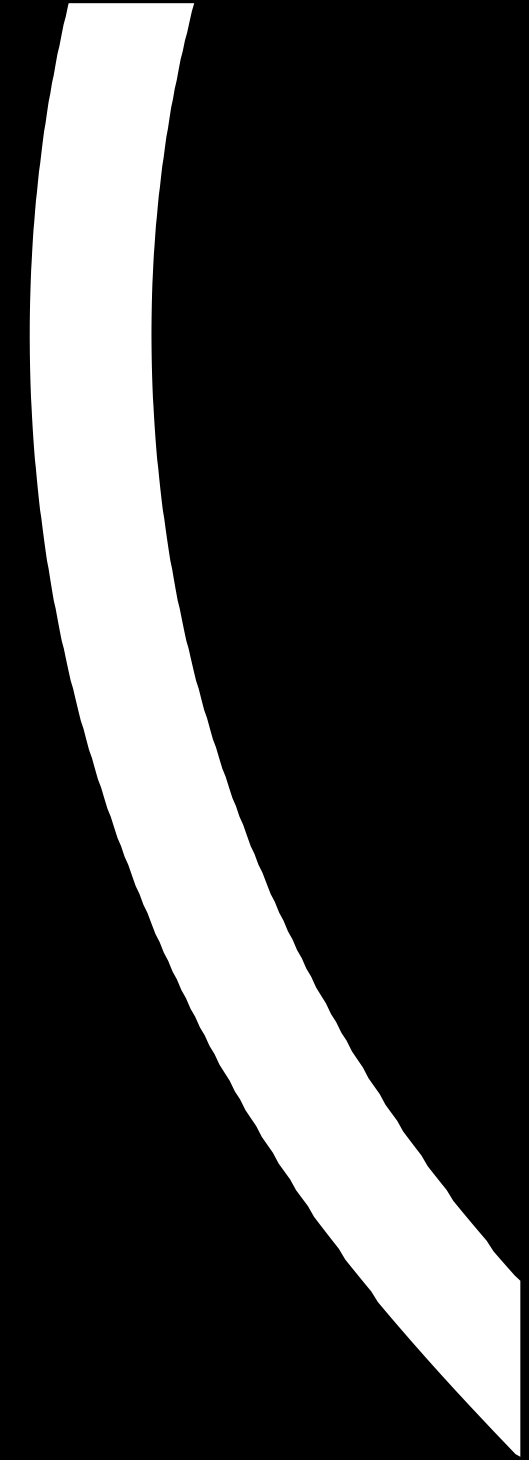
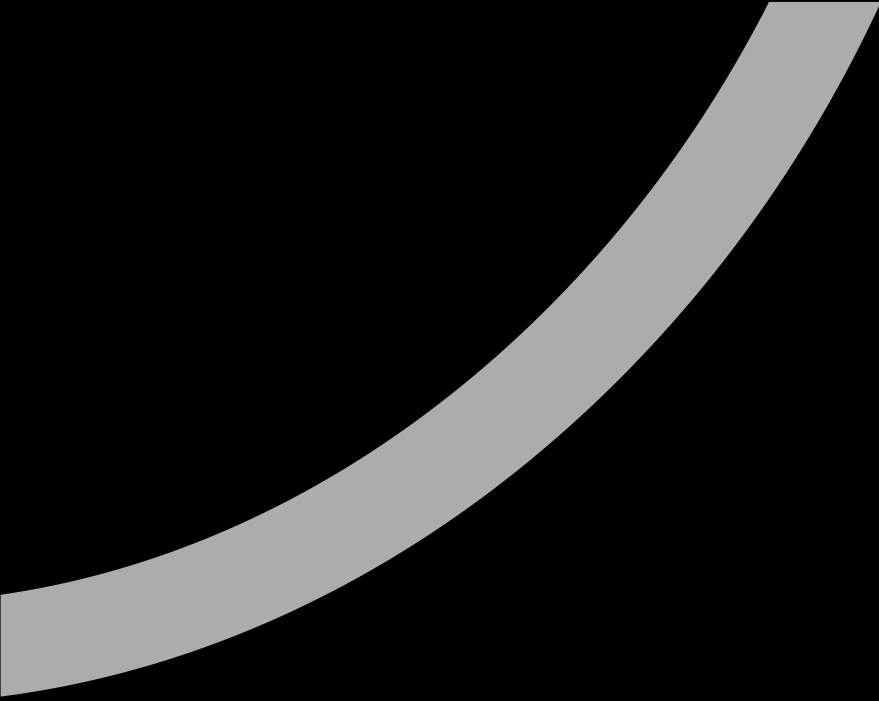
WOW AWARDS 2020

Achievement in Projection Mapping



A thick, light gray curved line starts from the left edge and curves upwards towards the top-left corner. A thick white curved line starts from the top-right corner and curves downwards towards the right edge.

A GLIMPSE OF OUR EVENTS



GOVERNMENTAL EVENTS

MINISTRY OF INTERIOR, DUBAI POLICE ACADEMY, GRADUATION OF THE 50TH, EXPO 2020, DUBAI, UAE

Governmental Event

Memories Events, designed, organized and managed the graduation ceremony of Dubai, Sharjah and Abu Dhabi Police under the umbrella of the Ministry of Interior with a royal attendance from all over the UAE including H.H. Sheikh Mohammed bin Rashid Al Maktoum.

The event was a carefully curated experience combining immersive production, world leading technologies, projection, immersive sound, light and motion design.

Elements: Design, Production, AV, Lighting, Screen Content Creation, Live Broadcasting, Filming, Video Production, Giveaways and Gifts.



MAN IN THE MIDDLE, ISNR OPENING CEREMONY, MINISTRY OF INTERIOR, ABU DHABI, UAE

Governmental Event

Memories Events designed, organized, and managed the ISNR Opening Ceremony 2022 under the umbrella of the Ministry of Interior with the attendance of LG HH Sheikh Saif bin Zayed Al Nahyan.

The event was an immersive live-action show combining intricate synchronizations of storylines, choreography, and stunt acts, all enhanced by audiovisual elements and special effects.

Elements: Design, Production, AV, Lighting, Screen Content Creation, Live Broadcasting, Filming, Video Production, Giveaways and Gifts.



WORLD GOVERNMENT SUMMIT, IMMERSIVE PRESENTATION, DUBAI, UAE

Governmental Event

Memories Events created augmented reality elements in order to achieve an immersive presentation for His Highness Sheikh Seif bin Zayed Al Nahyan at the World Government Summit in Expo 2020.

Elements: Augmented Reality, AV, Filming.



DUBAI POLICE ACADEMY, FROM AL WASL TO AL WASL, GRADUATION 2019, DUBAI, UAE

Governmental Event

Memories designed, organized and managed the 27th batch of students' graduation for Dubai Police Academy. The event was attended by His Highness Sheikh Hamdan bin Mohammad bin Rashid Al Maktoum.

Elements: Design, Production, AV, Lighting, Screen Content Creation, 6D Show, Live Broadcasting, Filming, Video Production, Augmented Reality, Giveaways and Gifts.



DEWA, SOLAR PARK OPENING CEREMONY, DUBAI, UAE

Governmental Event

The Solar Park Opening ceremony was organized in 10-days from design to execution, including the building of a highly technical tent. The event was attended by His Highness Sheikh Mohammed bin Rashid Al Maktoum.

Elements: Design, Production, AV, Lighting, Screen Content Creation, Filming, Video Production, Entertainment.



DEWA, 51ST NATIONAL DAY, DUBAI, UAE

Governmental Event

Memories Events designed, organized and executed a 2 day event for the DEWA employees for the 51st UAE National Day.

Elements: Design, Production, AV, Lighting, Screen Content Creation, Activations, Filming, Video Production, Entertainment.



SHARJAH BROADCASTING AUTHORITY, KHORFAKKAN WATERFALLS & AMPHITHEATER OPENING, SHARJAH, UAE

Governmental Event

Memories organized a grand opening ceremony for the inauguration of Khorfakkan amphitheater.

The event was attended by His Highness Sheikh Sultan bin Muhammad Al-Qasimi.

Elements: Production, AV, Lighting, Movie Screening, Fireworks, Drone Show, Filming, Video Production.



DUBAI POLICE ACADEMY, GRADUATION 2019, DUBAI, UAE

Governmental Event

Memories designed, organized and managed the 26th batch of students' graduation for Dubai Police Academy. The event was attended by His Highness Sheikh Hamdan bin Mohammad bin Rashid Al Maktoum.

Elements: Design, Production, AV, Lighting, Screen Content Creation, Drone Show, GWR (x2), Live Broadcasting, Filming, Video Production, Giveaways and Gifts.



UAE ARMED FORCES, UNION FORTRESS SHOW, SHARJAH, UAE

Governmental Event

Showcasing the distinctive abilities of the UAE Armed Forces, Memories highlighted the military's collective role in safeguarding the security of the country and its residents.

Elements: Design, Production, AV, Filming, Video Production.

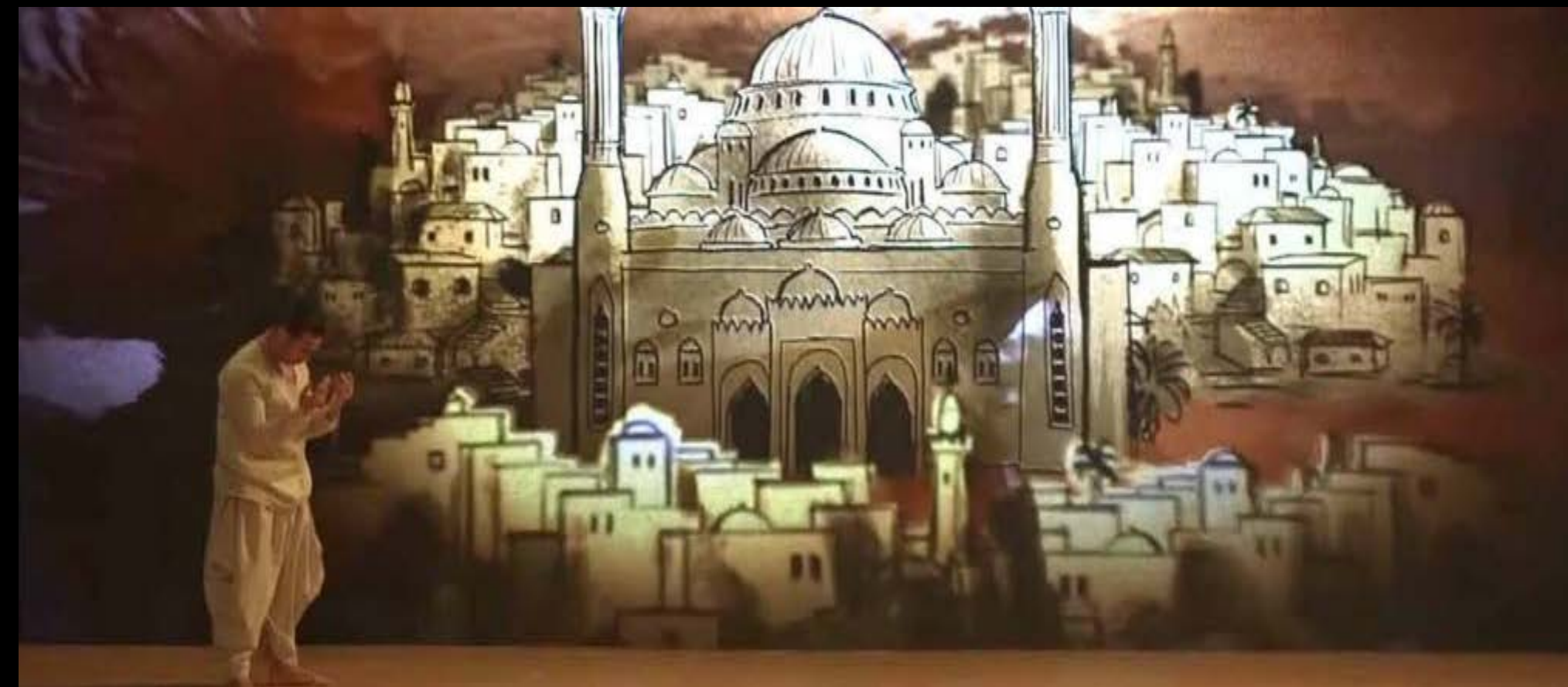


SHARJAH ARCHEOLOGY AUTHORITY, INAUGURATION OF ARCHEOLOGY 46 CAMPAIGN, SHARJAH, UAE

Governmental Event

Memories executed the launch of 'Archeology 46' through a 6D show that showcased the history of Sharjah.

Elements: Design, Production, AV, Lighting, Filming, Video Production, 6D Show, Hostesses.



AL BATAEH CYCLING , NEW LANE LAUNCH, SHARJAH, UAE

Governmental Event

Memories Events designed and managed the launch of the New Al Bataeh Cycling Lane event in Sharjah.

The event was attended by HH Sheikh Said bin Sultan bin Mohammed Al Qasimi.

Elements: Production, Design, Entertainment, Catering



RAK TOURISM DEVELOPMENT AUTHORITY, TURATH DISTRICT, RAK, UAE

Governmental Event

In alignment with the vision of RAK Tourism Development Authority in shedding a light on the Emirates and attracting tourists, Memories ideated, organized and managed a three months long event at Al-Hamra fort consisting of traditional shows, a market and a food and beverage area.

Elements: Production, AV, Lighting, Entertainment, Filming, Video Production.



GOVERNMENT OF RAS AL KHAIMAH, GLOW IN THE DARK, RAK, UAE

Governmental Event

Bringing together artists from all around the world, glow-in-the-dark art pieces covered the parks of Ras Al Khaimah, to break a Guinness World Record for the Public Parks and Services Department.

Elements: Design, Production, AV, Filming, Video Production.

Guinness World Record: 1



GOVERNMENT OF RAS AL KHAIMAH, BIGGEST FIREWORKS, NEW YEAR'S EVE , RAK, UAE

Governmental Event

Securing the title of the 'largest number of operated multi-rotors/drones with a simultaneous fireworks display' with record-breaking 671 operated drones, and setting a brand-new world record for the 'largest aerial sentence formed by multirotors/drones created with 673 drones, the 12-minute spectacle lit up the sky with a jaw-dropping pyrotechnic performance and larger-than-life fireworks display.

Elements: Design, Production, AV, Fireworks, Drones, Filming, Video Production.

Guinness World Record: 2



SHARJAH DEPARTMENT OF TOWN PLANNING AND SURVEY, AL SUHUB REST HOUSE OPENING EVENT, SHARJAH, UAE

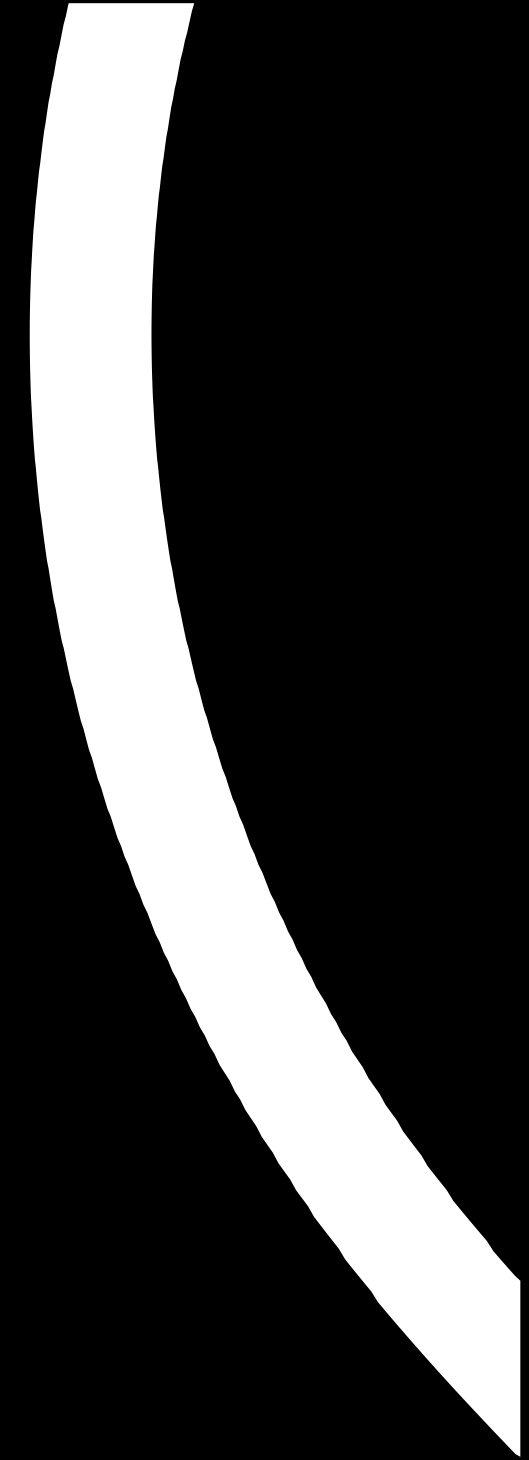
Governmental Event

For the opening of Al Suhub Rest house memories events designed and organized a synchronized laser show in Khorfakkan.

The event was attended by His Highness Sheikh Sultan bin Muhammad Al-Qasimi.

Elements: AV, Lighting Show, Laser Show , Filming Video Production.





LUXURY EVENTS

CARTIER, PASHA DE CARTIER RELAUNCH, RIYADH, KSA

Luxury Event

For the relaunch of Pasha de Cartier in the Kingdom of Saudi Arabia, Memories Events Management designed, organized and managed a one of a kind three days event at Al Faisaliah Tower in Riyadh.

Elements: Design, Production, AV, Multimedia Show, Screen Content Creation, Filming, Video, Entertainment, Gifts.



ROLEX, STORE OPENING AND GALA DINNER, ABU DHABI, UAE

Luxury Event

Memories Events designed and managed the opening of the Rolex boutique and the Gala Dinner in Abu Dhabi, Emirates Palace and Yes Mall

Elements: Design, Production, AV, Gifts.



CARTIER, AL MANAMAS, DUBAI AND ABU DHABI, UAE

Luxury Event

Memories Events designed, organized and managed an immersive suhoor experience that combined the manamas history with Cartier's story.

Event Elements : Design, Production, AV, Screen Content, Entertainment, Catering, Mixology, Filming.



KILIAN, POWER OF SCENT , JEDDAH, KSA

Luxury Event

Memories Events designed, organized and managed an event for Kilian that took guests on a journey through time and scent, inspired by the captivating spices and fragrances of Saudi Arabia's Old Spice Souq

Event Elements : Design, Production, AV, Screen Content, Entertainment, Catering, Mixology, Filming.



TUMI, ALPHA BRAVO BASE CAMP, DUBAI, UAE

Luxury Event

Memories Events executed and managed a stand in Dubai Mall for Tumi over the period of 10 days for the launch of Tumi's new collection.

The stand included an RFID table as well as VR gaming experience.

Elements : Production, Stand Execution, VR Game, RFID Technology, Filming, Video Production.



TOM FORD, EBENE FUME ACTIVATION, RIYADH, KSA

Luxury Event

Memories Events designed and managed an activation for Ebene Fume with Tom Ford.

Elements: Design, Production, AV, Filming, Hologram Technology.



TUMI, UNPACK TOMORROW PARTY, DUBAI, UAE

Luxury Event

Memories Events executed and managed a celebratory party for Tumi's new collection of "Unpack Tomorrow".

Elements : Production, Design , Filming, Video Production.



CARTIER, BOUTIQUE EVENT, DUBAI, UAE

Luxury Event

Memories Events designed, organized and managed store activations in Cartier boutique.

Event Elements : Design, Production, AV, Screen Content, Entertainment, Catering, Mixology, Filming.



CARTIER, SUHOOR, RIYADH, KSA

Luxury Event

Memories Events designed, organized and managed an immersive suhoor experience for Cartier.

Event Elements : Design, Production, AV, Screen Content, Entertainment, Catering, Mixology, Filming.



BVLGARI, SUHOOR GATHERING, JEDDAH AND RIYADH, KSA

Luxury Event

Memories Events designed, organized and managed a 6 day suhoor dinner in Jeddah and Riyadh, for BVLGARI.

Event Elements : Design, Production, AV, Screen Content, Entertainment, Catering, Mixology, Filming.



L'OCCITANE, SUHOOR, JEDDAH, KSA

Luxury Event

Memories Events designed, organized and managed a suhoor dinner for L'occitane in Jeddah, KSA.

Event Elements : Design, Production, AV, Screen Content, Entertainment, Catering, Mixology, Filming.



TOM FORD BEAUTY, IMMERSE SUHOOR SCENT EXPERIENCE, DUBAI, UAE

Luxury Event

Memories Events designed, organized and managed a suhoor dinner for Tom Ford Beauty.

Event Elements : Design, Production, AV, Screen Content, Entertainment, Catering, Mixology, Filming.



TUMI, ALPHA BRAVO COLLECTION VIP PARTY, DUBAI, UAE

Luxury Event

Memories Events designed and managed a VIP party for the launch of Tumi's Alpha Bravo new collection. The event was attended by Victor Sanz, Tumi's creative director through the hologram technology.

Elements: Design, Production, AV, Filming, Hologram Technology.



IWC, RIYADH AND JEDDAH, KSA

Luxury Event

Memories Events designed and managed a watch making masterclass for IWC in Riyadh and Jeddah, KSA.

Elements: Design, Production, AV, Filming, Event Management.



CARTIER, BRIDAL COLLECTION EVENT, DUBAI, UAE

Luxury Event

Memories Events designed, organized and managed bridal collection private viewings Cartier boutique.

Event Elements : Design, Production, AV, Screen Content, Entertainment, Catering, Mixology, Filming.



Project

TUMI X MCLAREN, BOAT PARTY, DUBAI, UAE

Luxury Event

Memories Events designed and managed a VIP party for the launch of Tumi's new collection with McLaren.

Elements: Design, Production, AV, Filming.



Project

KARL LAGERFELD, ULTIMATE ICON EVENT, DOHA, QATAR

Luxury Event

Memories Events designed and managed a VIP celebrating Karl Lagerfeld's enduring legacy.

Elements: Design, Production, AV, Filming, Gifts.



CARTIER, BOUTIQUE ACTIVATION, PRIVATE VIEWINGS FOR EXCLUSIVE CLIENTS, ABU DHABI, UAE

Luxury Event

Memories Events designed, organized and managed an activation in the Cartier Boutique, Abu Dhabi, for exclusive clients.

Event Elements : Design, Hostesses, AV.



TUMI, UNPACK TOMORROW STAND, DUBAI, UAE

Luxury Event

Memories Events executed and managed a stand in Mall of the Emirates for Tumi over the period of 10 days for the launch of Tumi's new collection.

Elements : Production, Stand Execution, VR Game, RFID Technology, Filming, Video Production.



BAYT DAMAS, LAUNCH, DUBAI, UAE

Luxury Event

Bayt Damas hosted the unveiling of the new face of Damas jewelry as well as multiple private events held at the venue. Our team was behind the finest of the details and provided event management, dinner and catering, media wall and Instagram room among other elements.

Event Elements : Design, AV, Screen Content, Catering, Mixology.



CARTIER, MID AUTUMN FESTIVAL, DUBAI, UAE

Luxury Event

Memories Events designed, organized and managed cultural store activation in The Dubai Mall Cartier boutique.

Event Elements : Design, AV, Screen Content, Catering, Mixology.



KENZO, POP-UP, RIYADH, KSA

Luxury Event

Memories Events designed, implemented and managed a pop-up store for the launch of the new Kenzo collection in Riyadh Park

Elements: Design, Production, Filming, Video Production, Photo Booth, Event Management.



NET A PORTER / MR PORTER, RIYADH, KSA

Luxury Event

Memories Events organized and managed a private viewing event for Net a porter at Mono Gallery in Riyadh for four days.

Elements: Production, Interior Design, Filming, Video Production, Event Management.

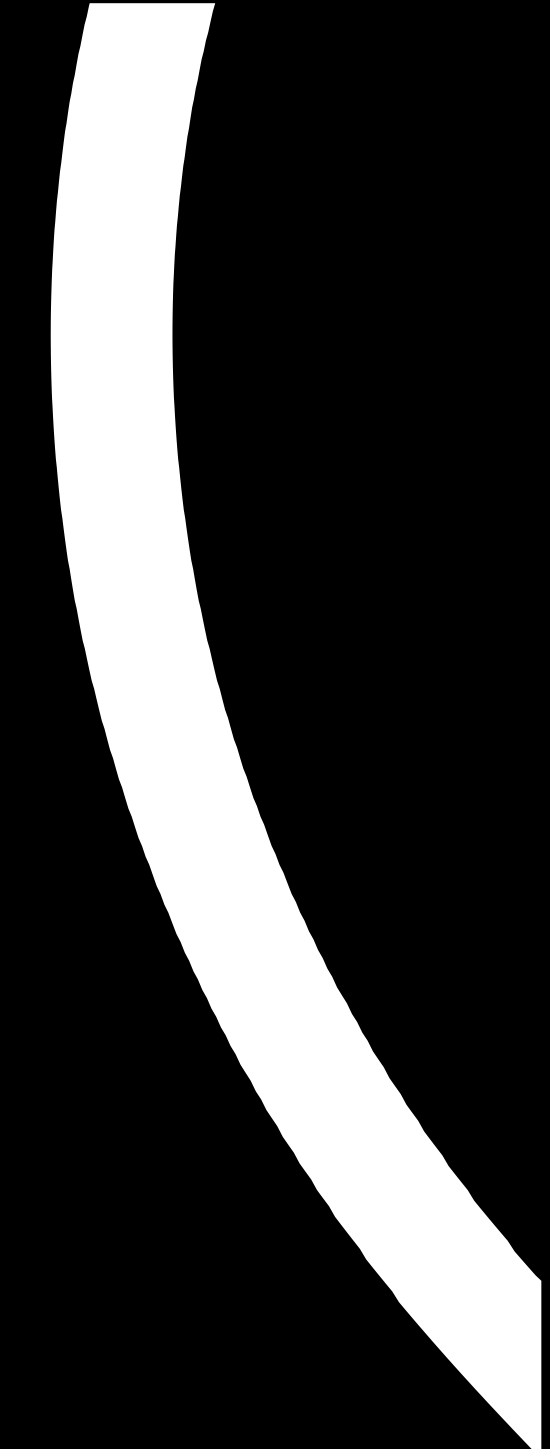


**DOUBLE J X BVLGARI HOTELS, PAJAMA PARTY,
DUBAI, UAE**
Luxury Event

Memories Events designed and managed a pajama party for the collaboration of Double J and Bvlgari Hotels.

Elements: Design, Production, AV, Gifts.





CORPORATE EVENTS

THE BILTMORE TBILISI HOTEL, GRAND OPENING CEREMONY, TBLISI, GEORGIA

Corporate Event

Memories designed, organized and managed the grand opening ceremony of the Biltmore Hotel in Tbilisi, Georgia. The event was attended by His Highness Sheikh Nahyan bin Mubarak Al Nahyan.

Elements: Design, Production, AV, Lighting, Screen Content creation, 3D Mapping, Live Broadcasting, Filming, Video Production, Entertainment, Fireworks.

WOW awards: 3



Memories

HILTON THE PALM, GRAND OPENING, DUBAI, UAE

Corporate Event

Memories Events designed, organized, and brought together the elements of water and fire together for the Grand Opening of Hilton The Palm.

Elements: Creative Concept, Production, AV, Design, Entertainment, Filming.



EATON, CUSTOMER EXPERIENCE CENTER OPENING, DUBAI, UAE

Corporate Event

Memories Events designed and executed the opening of the new Customer Experience Center for Eaton.

The event was inaugurated by HE Saeed Mohammed Al Tayer CEO at DEWA.

Elements: Design, Production, AV, Multimedia Show, Screen Content Creation, Filming Entertainment and Gifts.



GBM, KICK OFF 2023 EVENT, ABU DHABI, UAE

Corporate Event

Memories Events designed and executed a kick off event for Gulf Business Machines .

Elements: Design, Production, AV, Multimedia Show, Screen Content Creation, Filming Entertainment and Gifts.



NIKE, NEVER-DONE SKATEBOARD, DUBAI, UAE.

Corporate Event

Memories events designed, organized and managed several skateboard workshops for nike across the UAE.

Elements: Design, Production, AV.



SNAPCHAT, AR & FASHION, UAE AND KSA

Corporate Event

Memories Events designed, organized and managed various corporate events for Snapchat in Dubai and Riyadh such as KSA shopping season and AR fashion and beauty events.

Elements: Design, Production, AV, Catering, Filming and Gifts.

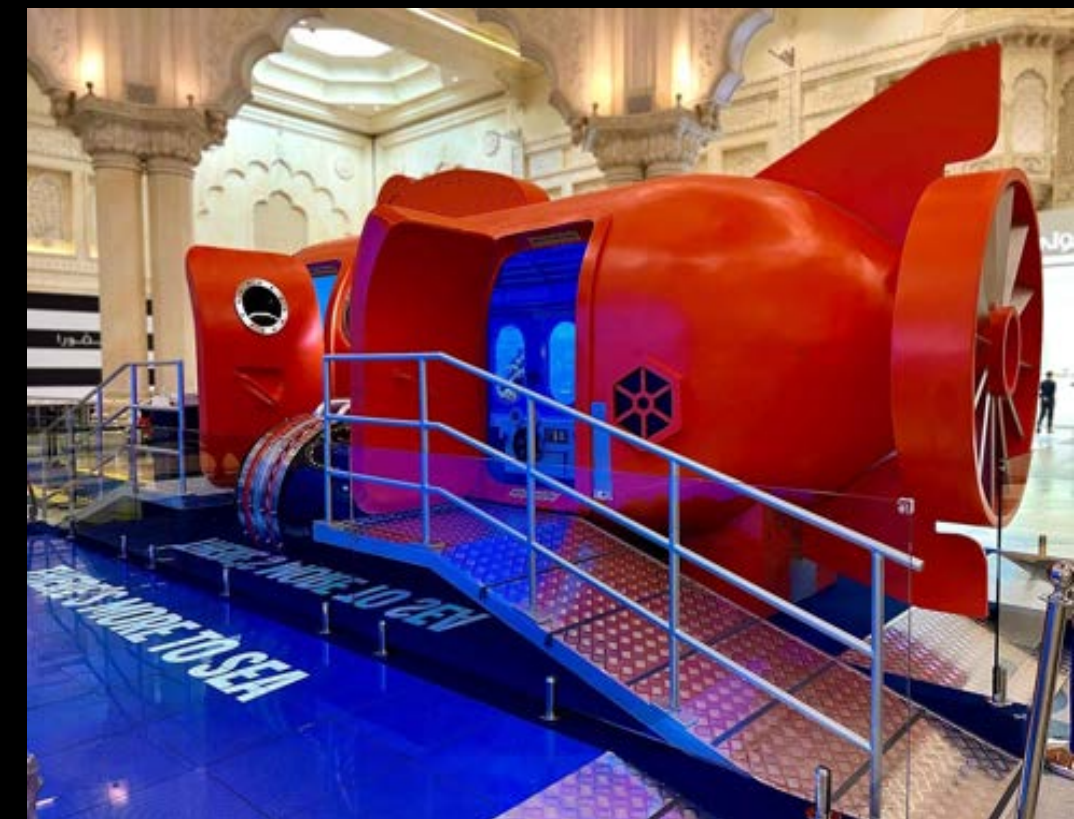


SEAWORLD ABU DHABI STAND, UAE.

Corporate Event

Memories Events designed and organized a submarine stand at various locations across the malls of Abu Dhabi and Dubai for the opening of the new SeaWorld Abu Dhabi, a marine life theme park and animal research center.

Elements: Stand Design, Production, AV, Filming and Gifts.



NIKE, NEVER-DONE BASKETBALL, ABU DHABI, UAE Corporate Event

Memories events designed, organized and managed several basketball and skateboard workshops for nike across the UAE.

Elements: Design, Production, AV.



TAJ EXOTICA RESORT AND SPA, THE PALM, NEW YEAR'S EVE PARTY, DUBAI, UAE

Corporate Event

Memories Events designed and executed an under-the-sea-themed Gala Dinner for TAJ Exotica Resort and Spa on New Year's Eve 2023.

Elements: Design, Production, AV, Entertainment.



PANTENE, MERIDA EVENT, DUBAI, UAE

Corporate Event

Memories Events designed and executed a Merida Event for influencers and media to experience an instagramable afternoon with Pantene's Oil Replacement Product .

Elements: Design, Production, AV, Multimedia Show, Screen, Filming Entertainment and Gifts.



SEPHORA , SUHOOR DINNER, RIYADH, KSA

Corporate Event

Memories events organized and managed a Suhoor dinner for Sephora.

Elements: Design, Production, AV, Catering, Filming and Gifts.



Sports Industry Awards, Dubai, UAE

Corporate Event

Sports Industry Awards marked a monumental milestone, honoring the remarkable achievements of the Middle East's sporting industry. From adrenaline-pumping victories to groundbreaking innovations, rewarding the trailblazers who shone in diverse sporting segments, marking a decade of inspiration, passion, and triumph!

Elements: Design, Production, AV, Filming and Gifts.



SNAPCHAT, EMERGING WORKSHOP, RIYADH, KSA.

Corporate Event

Memories Events designed and managed several conferences and workshops for snapchat in Riyadh Saudi Arabia such as Snapchat emerging workshop and Retail Leaders Circle Mena conference.

Elements: Design, Production, AV, Catering, Filming and Gifts.



SEPHORA , MAKE A WISH DINNER, DUBAI, UAE

Corporate Event

Memories events organized and managed
a Make a Wish dinner party for Sephora in
SLS Hotel.

Elements: Design, Production, AV,
Catering, Filming and Gifts.



PETRONAS , OPENING CEREMONY, IRAQ

Corporate Event

The official opening ceremony was organized by Memories for the Al Gharraf oil and gas field with more than 2,000 attendees.

Elements: Design, Production, AV, Filming, Video Production.



Project

MAC, LOCKED LIPSTICK INK, JEDDAH AND RIYADH, KSA

Corporate Event

Memories events organized and managed an activation event for Mac Cosmetics new collection of Locked Lipstick Ink involving the presence of influencers in Jeddah and Riyadh.

Elements: Design, Production, AV,
Catering, Filming and Gifts.



MCDONALD'S, BRANCH OPENING, RIYADH SEASONS, RIYADH, KSA

Corporate Event

Memories Events designed, organized and managed the opening of a new McDonald's branch in Riyadh Season Boulevard in the attendance of His Highness Prince Maashal Al-Saud.

Elements: Design, Production, AV, Filming, Video Production, Entertainment, Event Management.



TAJ EXOTICA RESORT AND SPA, THE OPENING CEREMONY, THE PALM, DUBAI

Corporate Event

Memories Events designed and executed the Grand Opening ceremony of Taj Exotica resort and spa in The Palm, Dubai.

The event was attended by His Highness Sultan bin Khalifa Al Nahyan.

Elements: Design, Production, AV, Multimedia Show, Screen Content Creation, Filming Entertainment and Gifts.



MAC, ME AS I AM, JEDDAH, KSA Corporate Event

Memories events organized and managed an event for Mac Cosmetics for the new campaign “Me, AS I AM”

Elements: Design, Production, AV, Catering, Filming and Gifts.



NAKHEEL, FESTIVE SEASON, IBN BATTUTA MALL, DUBAI, UAE

Corporate Event

Memories created a Santa meet and greet as well as Christmas tree decoration and larger than life objects.

Elements: Production, Filming. Video Production, Hostesses.



DU, ON-GROUND ACTIVATION, DUBAI, UAE

Corporate Event.

In celebration of the UAE Flag Day, Memories organized Du activations throughout the UAE (Dubai, Abu Dhabi, Fujairah, Ras Al Khaimah and Sharjah) with an exposure of more than 30,000.

Elements: Design, Production, AV, Filming,
Video Production.



SHELL, OPENING CEREMONY, IRAQ

Corporate Event

Memories organised and executed the official opening of the Al Majnoon oil and gas field for Shell from A to Z.

Elements: Design, Production, AV, Filming,
Video Production.



DAMAC ,YEAR OF UNITY, DUBAI, UAE

Corporate Event

Memories organized several launch events and award ceremonies for Damac every year.

Elements: Design, Production, AV, Lighting, Screen Content Creation, Filming, Video Production, Entertainment, Giveaways and Gifts, Flower Arrangements, Hostesses.



DAMAC, ANNUAL AGENT AWARDS, DUBAI, UAE

Corporate Event

Memories organized several launch events and award ceremonies for Damac every year.

Elements: Design, Production, AV, Lighting, Screen Content Creation, Filming, Video Production, Entertainment, Giveaways and Gifts, Flower arrangements, Hostesses.



YAS WATERWORLD, GUINNESS WORLD RECORD LIVE ACTIVATION, ABU DHABI, UAE

Corporate Event

Memories Events organized and managed an activation for Yas Waterworld and broke 6 Guinness World Records Live.

Elements: Design, Production, Filming, Video Production, Event Management.

Guinness World Records Live: 6



SEPHORA, NATIONAL DAY ACTIVATION, JEDDAH AND RIYADH, KSA

Corporate Event

Memories events organized and managed several brand activations for Sephora in Dubai, Abu Dhabi, Jeddah, Riyadh and Abha.

Elements: Design, Production, AV, Catering, Filming and Gifts.



BUREAU VERITAS, OFFICE OPENING, RIYADH, KSA

Corporate Event

Memories Events designed and executed the opening of the new offices for Bureau Veritas.

The event was attended by the Deputy CEO at Bureau Veritas Ms. Hinda Gharbi and France Ambassador to the KSA, Mr. Ludovic Pouillea

Elements: Design, Production, AV, Multimedia Show, Screen Content Creation, Filming Entertainment and Gifts.



SEPHORA X UBT, ON CAMPUS, JEDDAH, KSA

Corporate Event

Memories events organized and managed an activation event for Sephora in University of Business and Technology in Jeddah.

Elements: Design, Production, AV, Catering, Filming and Gifts.



Project

SEPHORA, PR EVENT, JEDDAH, KSA

Corporate Event

Memories events organized and managed a PR event for Sephora in Loca Studios.

Elements: Design, Production, AV, Catering, Filming and Gifts.



DP WORLD TOUR CHAMPIONSHIP, BEACH PARTY, DUBAI, UAE

Corporate Event

Memories Events designed, organized and managed DP World Tour Championship Beach Party.

Elements: Design, Production, AV.



DAMAC, DAMAC HILLS OPENING, DUBAI, UAE

Corporate Event

Memories organized the Opening Ceremony of Damac Hills, Dubai.

Elements: Design, Production, AV, Filming, Video Production, Entertainment, Giveaways.

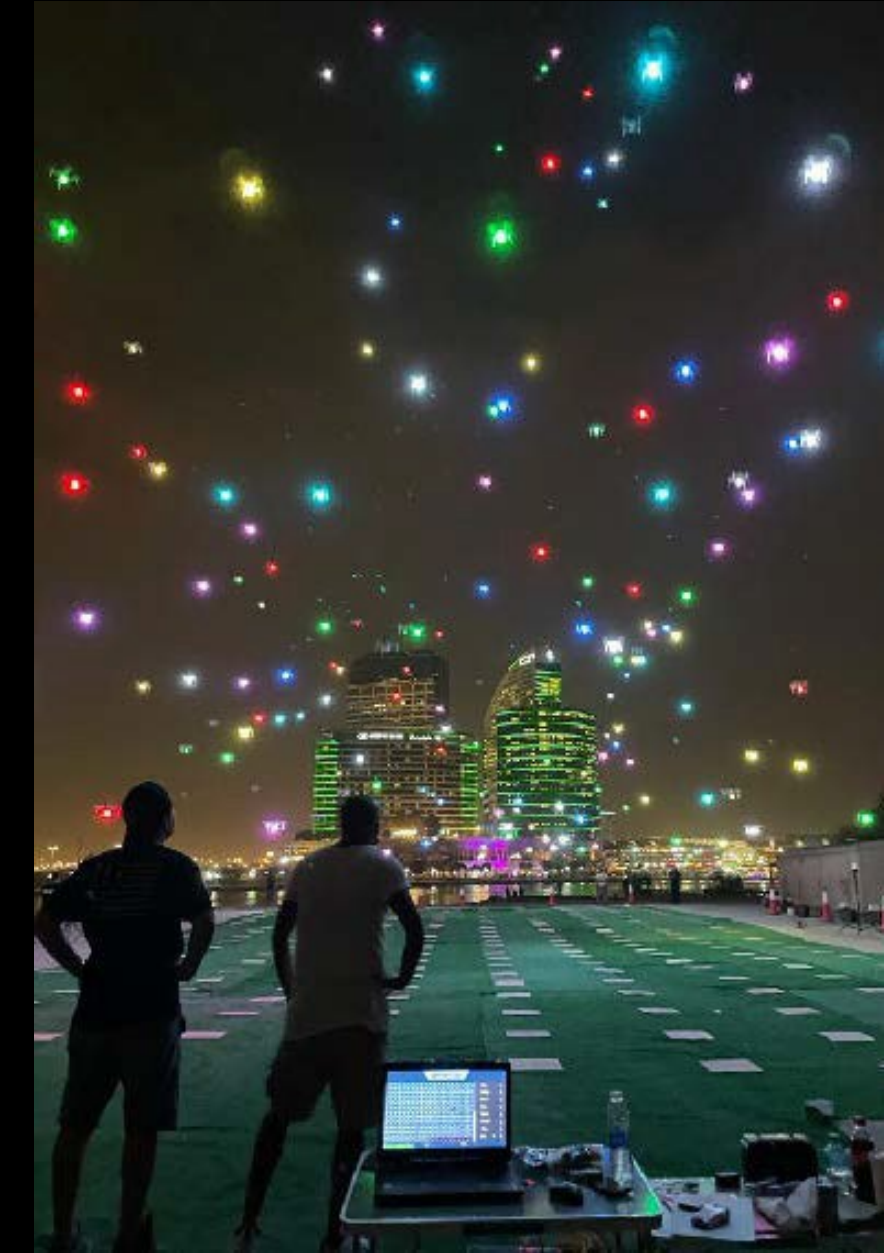


TEOXANE, CELEBRATORY DRONE SHOW DURING A GALA DINNER, DUBAI, UAE

Corporate Event

Memories organized a drone show, during a celebratory gala dinner for Teoxane.

Elements: Production, AV, Filming, Video, Drones.



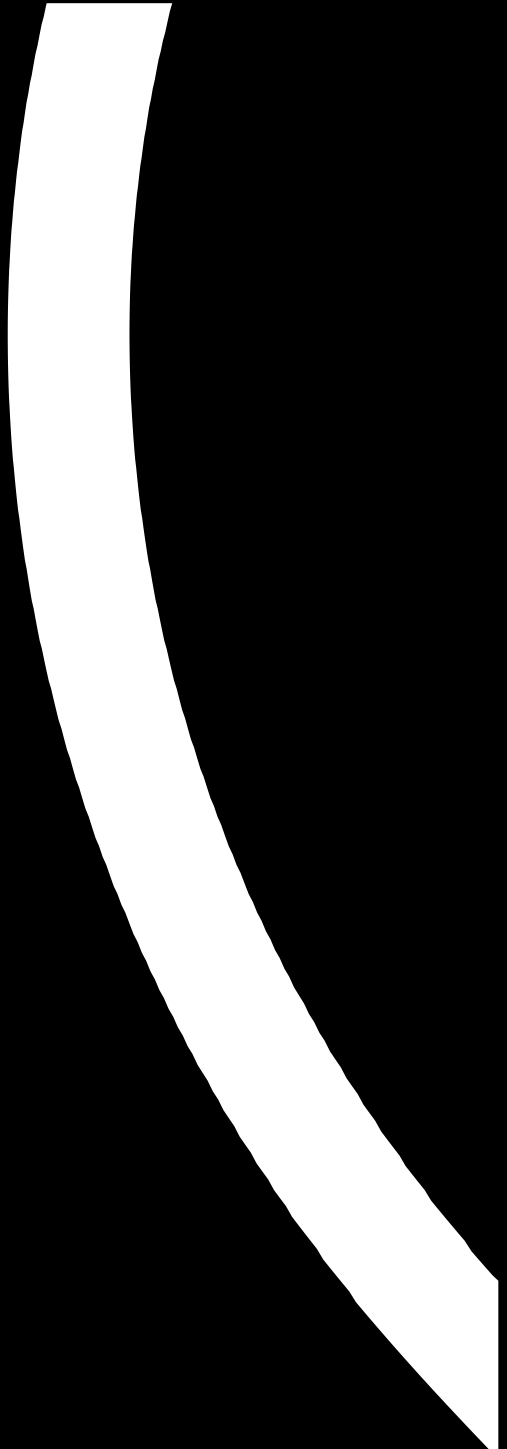
CLEVERNES, UPCYCLING EVENT, LEBANON, BEIRUT

Corporate Event

Memories created a large art piece in Lebanon using recyclable items of plastic bottles (9,530), cans (4,18), aluminum (2,776), glass (1,062) and plastic sheets of different sizes.

Elements: Design, Production, Filming, Video Production.





COMMUNITY EVENTS

WARNER BROS WORLD AND FERRARI WORLD, FESTIVE SEASON, ABU DHABI, UAE

Corporate Event

In celebration of the festive season two theme parks organized individual Guinness World Records for park visitors to write their New Year wishes.

Elements: Design, Production, Filming, Video Production, Event Management.

Guinness World Records Live: 2



NAKHEEL, CIRCLE MALL OPENING ACTIVATIONS, DUBAI, UAE

Corporate Event

For the opening of Circle Mall, Memories Events designed, organized and managed various activations around JVC.

Elements: Design, Production, Filming, Video Production, Giveaways and Gifts.



WALDORF ASTORIA, FIRST EVER CHRISTMAS MARKET 2022, RAK, UAE

Corporate Event

Memories Events designed, organized, and managed the first-ever Christmas market in Ras Al Khaimah. The event included a santa meet and greet dome, a variety of festive-themed activations, a Christmas parade and a food market.

Elements: Creative Concept, Production, AV, Activations and Games, Entertainment, Filming.



DAMAC, CYCLETHON 2021, DUBAI, UAE

Corporate Event

Memories organized the first edition of the annual DAMAC Cyclethon that consisted of an Adults and Kids race with the participation of over 700 people.

Elements: Production, AV, Filming, Video Production, Entertainment, Giveaways, Sponsors.



ABU DHABI POLICE, HUMAN CHAIN OF LOVE, ABU DHABI, UAE

G Governmental Event

To break the Guinness World Record, thousands of people of different cultures, religions and backgrounds came together for the "human chain of love", celebrating tolerance, acceptance and togetherness in the UAE.

Elements: Design, Production, AV, Filming, Video Production.



DUBAI HEALTH AUTHORITY AND NATURE VALLEY, DUBAI'S BEATING HEART, DUBAI, UAE

Governmental Event

Memories merged together private and governmental entities to spread awareness about health.

Elements: Design, Production, AV, Lighting, Screen Content Creation, Filming, Video Production, Giveaways and Gifts, Hostesses.



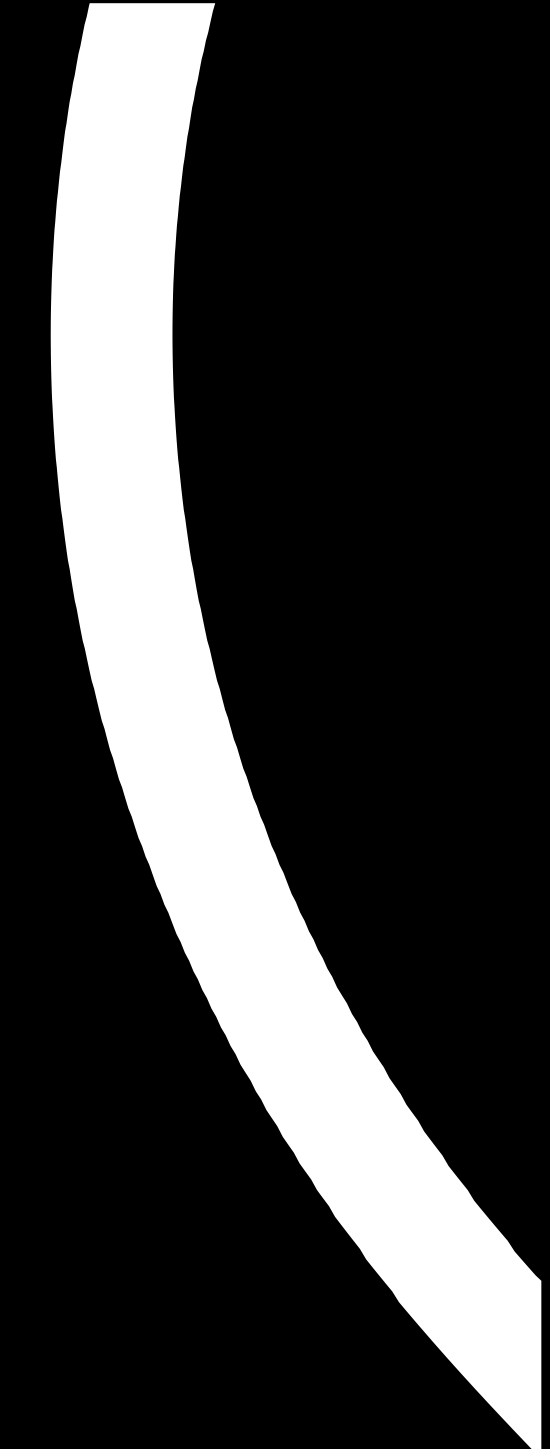
GAMMEYZEH BALCONY STREET FESTIVAL 2023, BEIRUT, LEBANON

Community Event

Memories Events organized and managed an unforgettable street festival in Gammeyzeh, Lebanon, celebrating music and culture.

Elements: Design, Production, Screen Content Creation, Entertainment, AV, Projection Mapping.





AUTOMOTIVE EVENTS

CHEVROLET, OASIS, ADVENTURE, DUBAI AND ABU DHABI, UAE

Automotive Event

Memories organized brand activations for Chevrolet throughout the year in UAE, Saudi Arabia, Kuwait and Lebanon.

Elements: Design, Production, AV, Lighting, Screen Content Creation, Filming, Video Production, Entertainment, Giveaways and Gifts, Hostesses.

Guinness World Records: 2



CHEVROLET, MALL ACTIVATION, CUSTOM GAME CONTENT, RIYADH, KSA

Automotive Event

Memories organized brand activation for Chevrolet with custom game content in Riyadh, KSA.

Elements: Design, Production, AV, Lighting, Screen Content Creation, Filming, Video Production, Entertainment, Giveaways and Gifts, Hostesses.



CHEVROLET, BIGGER BETTER BEST ACTIVATIONS, LEBANON, OMAN, KSA, KUWAIT, UAE

Automotive Event

Memories organized brand activations for Chevrolet throughout 97283 locations across Lebanon, Oman, KSA, Kuwait and UAE breaking 2 world records.

Elements: Design, Production, AV, Lighting, Screen Content Creation, Filming, Video Production, Entertainment, Giveaways and Gifts, Hostesses.

Guinness World Records: 2



NISSAN., RIYADH SEASONS, RIYADH, KSA

Automotive Event

Memories Events designed and managed two car stands for the newest Nissan models at Riyadh Seasons.

Elements: Stand Design, Production, AV, Filming, Video Production.



BMW, MUSEUM OF SOUNDS, DUBAI, UAE

Automotive Event

Memories Events designed, organized and managed an event for BMW where the sounds of an M engine were immortalized by recording them and then extracting the sound waves to create unique visuals.

Elements: Production, Filming, Video Production, Sound Extraction and Editing, Event Management.



INFINITI, QX60 ACTIVATION, DUBAI, UAE

Automotive Event

Memories Events designed and managed the stand for Infiniti's new Qx60 Model.

Elements: Stand Design



GENESIS, SHOWROOM OPENING EVENT, DUBAI, UAE

Automotive Event

Memories Events organized and managed the opening of the first-ever Genesis standalone showroom in the UAE.

Elements: Creative concept, Production, AV, Entertainment, Filming.



Project

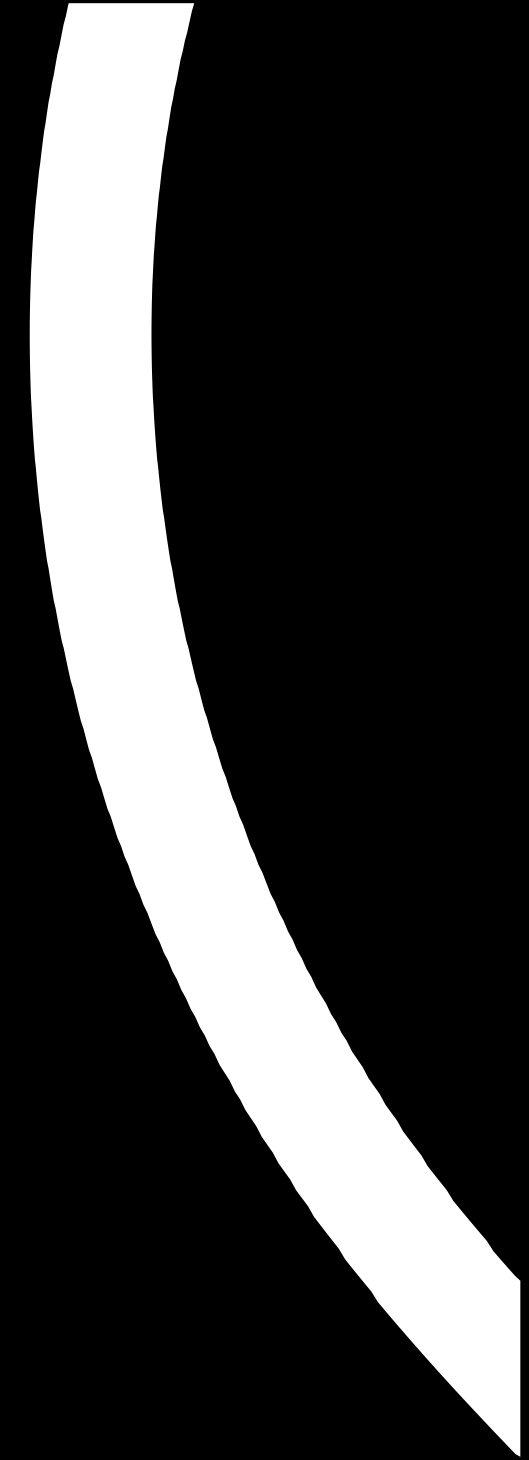
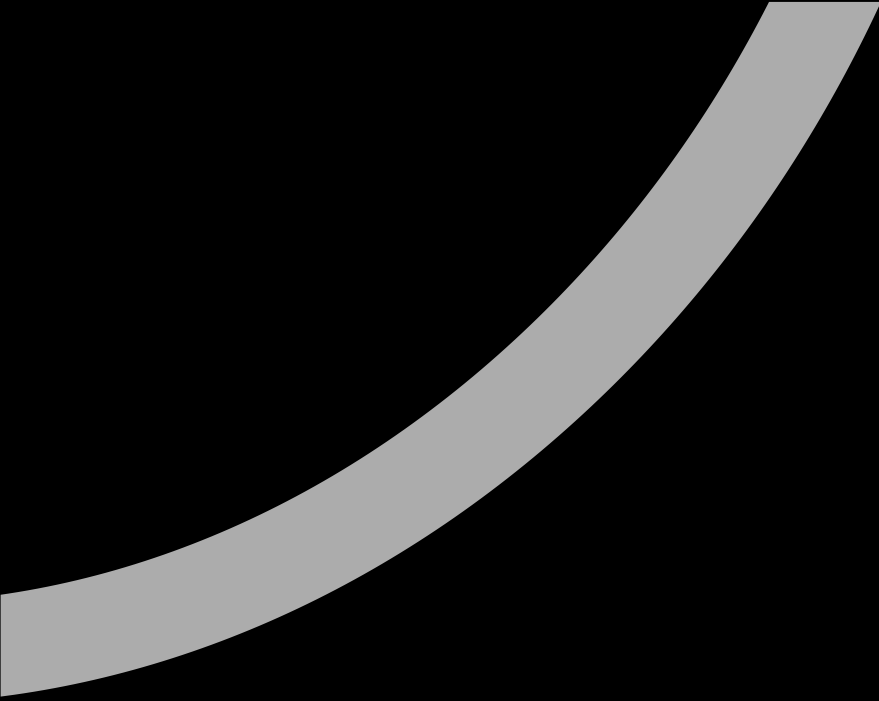
GMC, BRAND ACTIVATIONS, DUBAI, ABU DHABI, DOHA

Automotive Event

Memories executes brand activations for GMC to generate and collect hot leads.

Elements: Design, production, AV, Lighting, Filming, Video Production, Giveaways, Hostesses.





PRIVATE EVENTS

PRIVATE WEDDING, MALDIVES

Private Event

Memories planned four days at a luxurious Maldivian resort filled with different glamorous events, leading up to a fairytale wedding.

Elements: Filming, Video Production, AV Entertainment.



PRIVATE WEDDING, DUBAI, UAE

Private Event

Memories planned and executed a luxurious wedding in Four Seasons, Dubai, UAE.

Elements: Filming, Video Production, AV Entertainment.



RAS AL KHAIMA, NEW YEAR'S EVE 2022, RAK, UAE

Private Event

Memories events designed and managed a private event from a star-studded lineup of entertainment to dazzling lights, lavish decorations and one of the most luxurious New Year's Eve experiences ever, Ras Al Khaima welcomed 2023 with a bang!

Elements: Design, Production, Screen Content Creation, Entertainment, AV, Kids area.



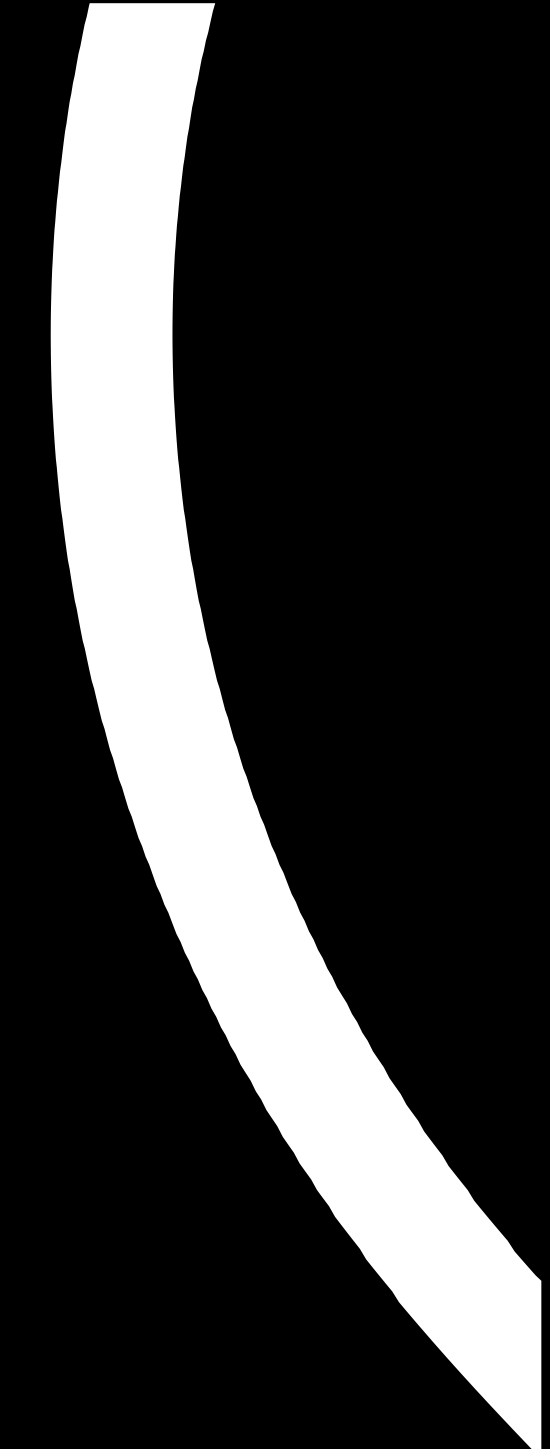
RAS AL KHAIMA, NEW YEAR'S EVE 2021, RAK, UAE

Private Event

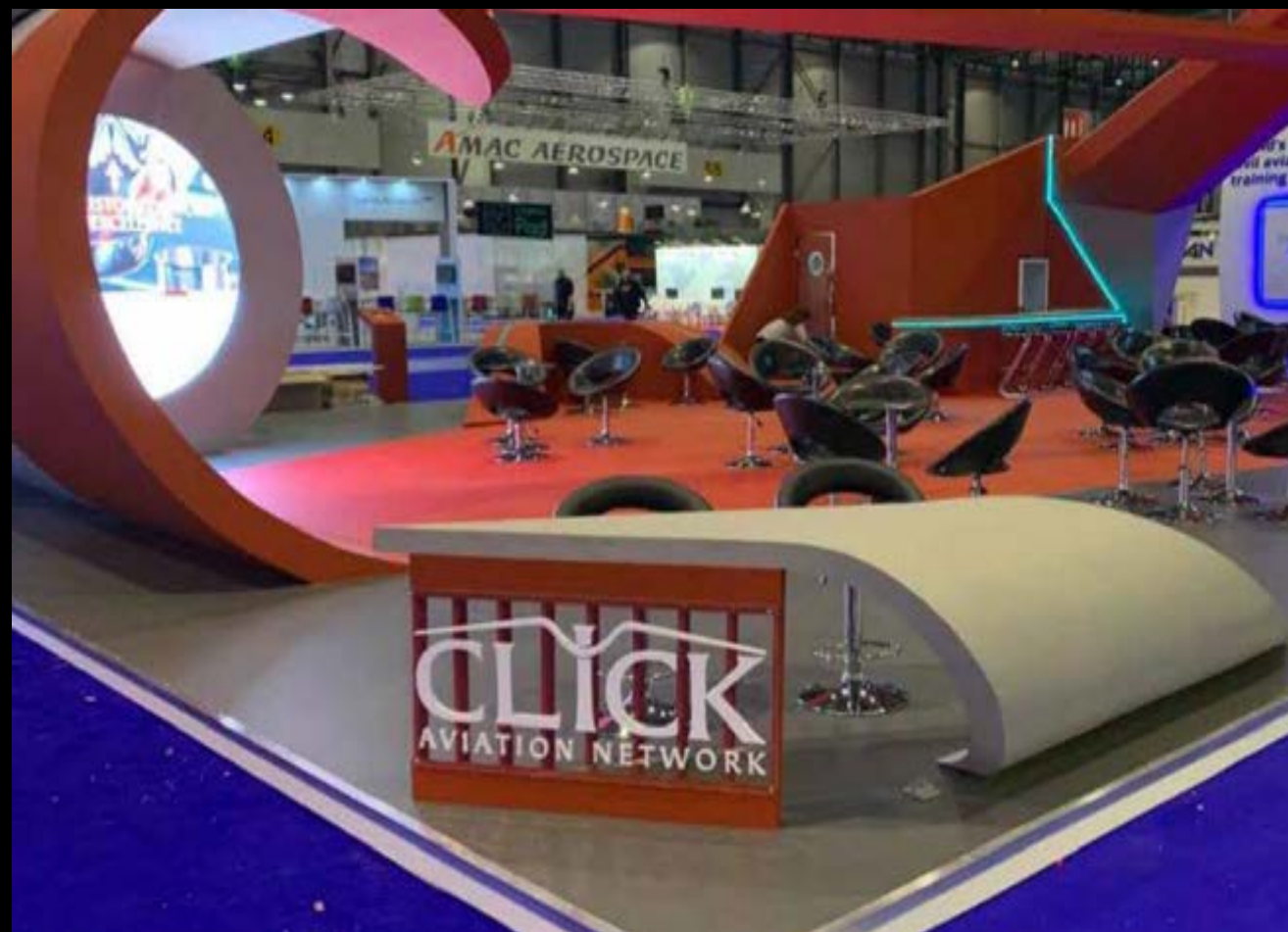
Memories Events designed and managed a private Great Gatsby themed party for a New Year's Eve 2021.

Elements: Design, Production, Screen Content Creation, Entertainment, AV, Kids area.





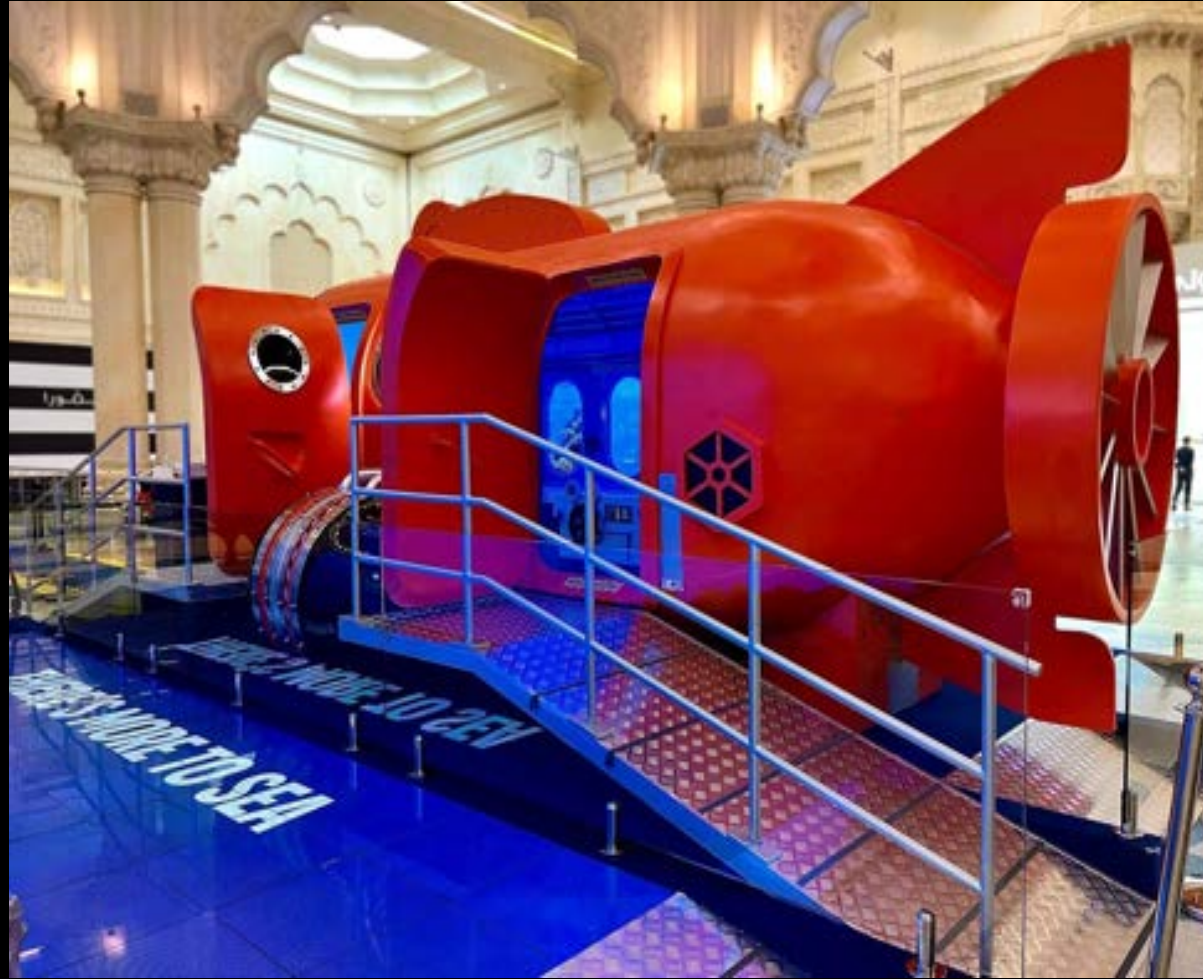
STAND EXECUTIONS



CLICK AVIATION NETWORK - SWITZERLAND



CHEVROLET - KSA



SEAWORLD ABU DHABI – UAE



DERAAH - KSA



CHEVROLET - UAE



GMC - UAE



ALDO - KSA



NISSAN - KSA



SNAPCHAT - KSA



JOHN CRANE - KSA



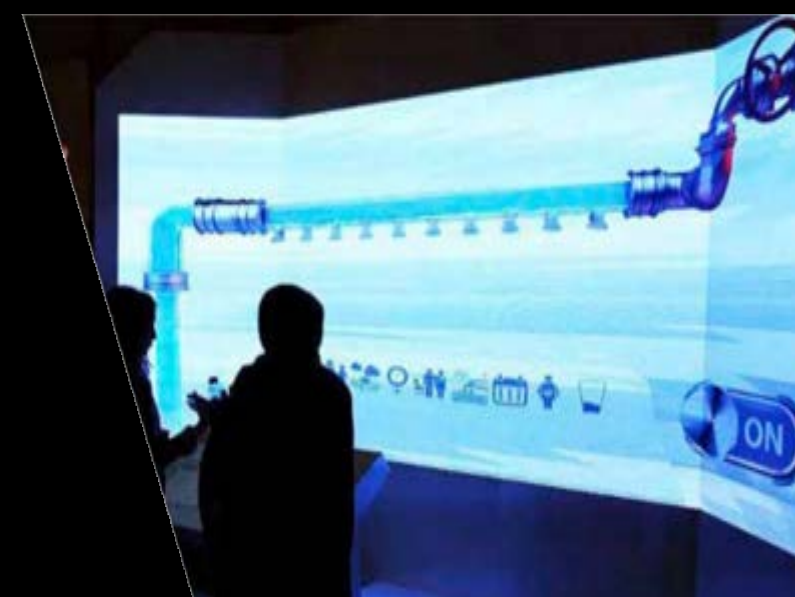
DUBAI POST - UAE



CRANE - KSA



INFINITI - UAE



DEWA - UAE



BEETO - KSA



CLICK AVIATION NETWORK - USA

Proud to share our Content Creation

DUBAI POLICE ACADEMY, MINISTRY OF INTERIOR, GRADUATION OF THE 50TH

Content Creation

A curated experience combining immersive production on the biggest projection dome of the world in EXPO 2020 using world leading technologies, immersive sound, light and motion design.

This masterpiece was designed and produced together with a world class music production, narrating the success story of Expo and every single person who participated in this achievement.



DUBAI POLICE ACADEMY, FROM AL WASL TO AL WASL

Content Creation

From Al Wasl to Al Wasl, a journey across the history of the UAE, from its beginnings in Al khor area when Dubai was called Al Wasl at the time, to reach the Wasl dome of Expo 2020.

This production was tailor-made for the Dubai Police Academy Graduation ceremony in Coca-Cola arena using projection technologies, customized music production, lighting and choreography.

From Al Wasl to Al Wasl won two international golden awards from Eventex for best ceremony and best live show.



MAN IN THE MIDDLE, ISNR OPENING CEREMONY, MINISTRY OF INTERIOR, ABU DHABI, UAE

Content Creation

Memories Events executed the ISNR Opening Ceremony 2022 under the umbrella of the Ministry of Interior with the attendance of LG HH Sheikh Saif bin Zayed Al Nahyan.

The event was an immersive live-action show combining intricate synchronizations of storylines, choreography, and stunt acts, all enhanced by audiovisual elements and special effects.



THE BILTMORE TBILISI HOTEL

Content Creation

Memories designed, organized and managed the grand opening ceremony of the Biltmore Hotel in Tbilisi, Georgia. The event was attended by His Highness Sheikh Nahyan bin Mubarak Al Nahyan.

Elements: Design, production, AV, lighting, content creation, 3D mapping, live broadcasting, filming, video production, entertainment, fireworks.

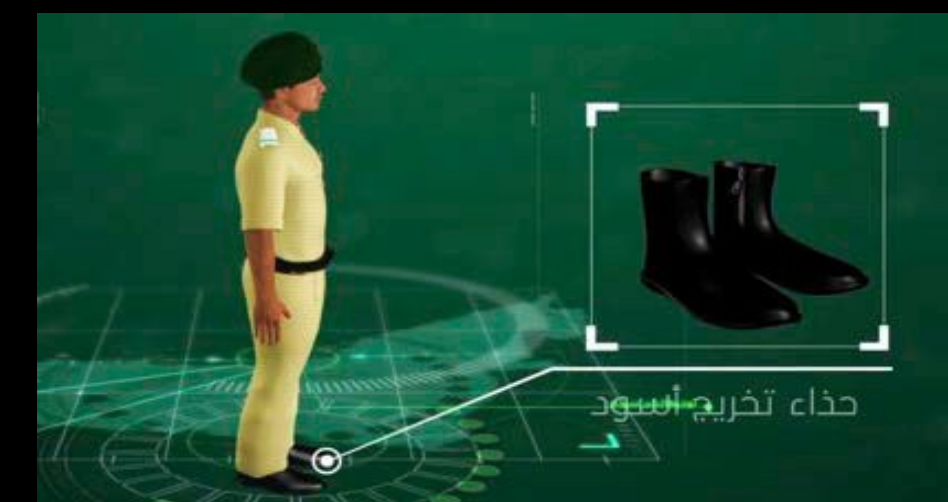
WOW awards: 3



DUBAI POLICE ACADEMY

Content Creation

Memories Events specializes in infographic content production for presentation and show purposes. Both 2D and 3D designs are custom-made based on each client and project requirements to make the best out of any visual.



THANK YOU!

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